1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

**Ans.** We may infer following three conclusions from the dataset and analysis:

1. According to statistical analysis, there are more successful campaigns than unsuccessful ones.
2. A pivot table and chart derived from the parent and sub-parent categories demonstrate that, while journalism is the least contributing category, theatre-especially plays, plays a critical role in the success of campaigns.
3. The pivot chart and pivot table show that August has the highest number of cancelled campaigns based on the date created conversion.
4. **What are some limitations of this dataset?**

**Ans.** The dataset doesn’t contain any information about the donor’s income which makes it difficult for them to ask for additional donations. To get more meaningful information, we must examine a range of crowdsourcing organisations. Addition to this, the dataset does not include information on how much each category contributes to it. Metrics that characterise the overall performance of every industry, category, and subcategory over the studied period are insufficient.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

**Ans.** Some other graphs that we can create are box and whisker graph and scatter plot, to identify any outliers that might distort the data and to analyse the connection between dates and average. Two more tables can be created - one for campaigns that were successful and the other for campaigns that weren’t and compare them.